



**YOUTH RED CROSS “AGRONIC” IN COLLABORATION  
WITH  
AUXILIUM INNOVATION AND INCUBATION CENTER  
ORGANIZES  
MENTORING LECTURE  
ON  
START-UP TECHNOLOGY TRENDS AND INNOVATION**



**AUXILIUM COLLEGE (Autonomous)**  
(Accredited by NAAC with A+ Grade in the 4th Cycle)  
Gandhi Nagar, Vellore-632 006




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**RESOURCE PERSON**  
**Ms. DEEPALAKSHIMI K.**  
**SD AGRICULTURAL AND RESEARCH FOUNDATION**

<b>PATRON</b> Dr. (Sr.) MARY JOSPHINE RANI A. SECRETARY	<b>CONVENOR</b> Dr. (Sr.) AROKIA JAYACELI A. PRINCIPAL	<b>CO - CONVENOR</b> Dr. (Sr.) AMALA VALARMATHY A. VICE - PRINCIPAL
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**ORGANIZER & AIIC MEMBER**  
Ms. PRIYADHARSHNI V.R.  
ASSISTANT PROFESSOR OF ENGLISH  
YRC DISTRICT ORGANIZER & AIIC MEMBER

**DATE : 11.08.2024      TIME : 11.00 AM TO 12.00 PM      GOOGLE LINK: <https://meet.google.com/veu-vwvhs-dvj>**

## Event Details

**Date:** August 11, 2024

**Time:** 11:00 AM to 12:00 PM

**Mode:** Online (Google Meet)

**Google Meet Link:** <https://meet.google.com/veu-vwvhs-dvj>

**Patron:** Dr. (Sr.) Mary Josephine Rani A., Secretary

**Convenor:** Dr. (Sr.) Arokia Jayaceli A., Principal

**Co-Convenor:** Dr. (Sr.) Amala Valarmathy A., Vice-Principal (Shift I & II)

**Organizer & AIIC Member:** Ms. Priyadharshini V.R., Assistant Professor of English and YRC District Organizer & AIIC Member.

### **Event Report**

An online mentoring lecture was held on August 11th, 2024, organized by the Youth Red Cross "AGRONIC" in collaboration with the Auxilium Innovation and Incubation Center at Auxilium College (Autonomous), Vellore. The event began with a welcome address by Ms. Priyadharshni V.R., YRC District Organizer and AIIC Member. The lecture focused on **"Start-up Technology Trends and Innovation,"** the session aimed to provide participants with insights and guidance on the latest advancements in start-ups and technology. The lecture was delivered by Ms. Deepalakshmi K., the founder of **"SD Agricultural and Research Foundation,"** who shared valuable insights into current trends and innovations, particularly in promoting organic repellents, organic food products, and their market integration. The well-organized session, conducted via Google Meet, offered essential knowledge on innovation and entrepreneurship to students and participants. The event concluded with a vote of thanks by Ms. Charulatha, Secretary of YRC.

